

# MEN TALK TOO!



## Let's Talk AI with Mr. Shaun Howard of Lenovo

**When:** Tuesday May 6, 2025

**Location:** Forsyth County Central Library, 660 W. Fifth St,  
Winston Salem, NC 27101  
3rd Floor in the Reading Room

**Time:** 6pm -7pm Light refreshments provided

Shaun M. Howard, MBA, currently holds the position of World Wide Category Operations & Planning Manager for Commercial AIPC (ThinkPad) at Lenovo. With a notable tenure of 8 years at Lenovo, Mr. Howard initially served as the North America Consumer Operations Manager. His extensive expertise has facilitated his cross-functional collaborations with various Lenovo Global Business Segments, external business partners, including Intel, Microsoft, and Qualcomm, as well as internal stakeholders.

In his present role, Mr. Howard is actively engaged with the team responsible for the launch of Lenovo's AIPC laptop portfolio. He works closely with AI software and services to ensure innovation and excellence in Lenovo's product offerings.

In addition to his professional responsibilities at Lenovo, Mr. Howard is an active member of the Guilford College Business Advisory Council. In this capacity, he collaborates with various Triad business leaders and the leadership at Guilford College to align the college with industry best practices. His efforts are dedicated to ensuring that the teachings at the Guilford School of Business meet the evolving needs of today's business world.

Mr. Howard is a distinguished "Double Quaker," having earned his undergraduate degree in Economics with a minor in Political Science, and subsequently, his MBA from Guilford College. His academic background and professional accomplishments reflect his unwavering dedication to both his career and his community.



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